



Playa Hotels & Resorts Received Eight Magellan Awards from Travel Weekly

Ft. Lauderdale, FL (September 29, 2017) – Playa Hotels & Resorts N.V. (NASDAQ: PLYA) was recognized by Northstar Travel Media and Travel Weekly Magazine with eight Magellan awards for 2017.

These awards honor outstanding design, marketing and services across a broad range of industry segments including Hospitality, Airlines, Airports, Cruise lines, Online Travel Operators, Travel Agencies and Destinations. The Magellan Awards are judged and overseen by top travel professionals representing some of the best brands and accomplished leaders in the industry.

“We are honored and grateful to be recognized by our peers and colleagues in the travel industry – an industry that prides itself on the high standards we set for ourselves. To have topped such an impressive field of competitors, particularly in the all-inclusive sector, is truly an accolade and testament to the hard work of our teams and the vision of our designers.” said Kevin Froemming, Executive Vice President & Chief Marketing Officer of Playa Hotels & Resorts.

Playa Hotels & Resorts 2017 Magellan Awards in Hospitality:

Hyatt Zilara Rose Hall: Overall Hospitality - Beach/Resort, *Gold*

Hyatt Zilara Rose Hall: Design - Urban Heat Restaurant, *Gold*

Hyatt Ziva Cancun: Design - Tres Cervezas, Restaurant, *Silver*

Hyatt Ziva Cancun: Design - Turquoise Adult Pool, *Silver*

Hyatt Ziva Cancun: Design - Zen Spa, *Gold*

Hyatt Ziva Los Cabos: Overall Hospitality - Business/Conference Resort, *Gold*

Hyatt Ziva Puerto Vallarta: Marketing - Promotional Video, *Gold*

Playa Hotels & Resorts: Marketing & Advertising/Web Marketing- Playa Hotels & Resorts Goes Public, *Silver*

For more information on Playa Hotels & Resorts, visit PlayaResorts.com

About Playa Hotels & Resorts N.V.

Playa is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,130 rooms) located in Mexico, the Dominican

Republic and Jamaica. Playa owns and manages Hyatt Zilara and Hyatt Ziva Cancun, Hyatt Zilara and Hyatt Ziva Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. Playa also owns and operates three resorts under Playa's brands, THE Royal and Gran Resorts, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.

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