



PLAYA HOTELS & RESORTS CHAIRMAN/CEO TO APPEAR AT UPCOMING 2017 CHRIS & HOLA CONFERENCES

Fairfax, VA – April 24, 2017 – Playa Hotels & Resorts (NASDAQ: PLYA) will be joining top executives of the hospitality and investment communities at this year’s CHRIS (Caribbean Hotel & Resort Investment Summit) and HOLA (Hotel Opportunities Latin America) Conferences taking place in Miami on April 25-28, 2017. Known as two of the most important hotel and tourism investment conferences in the Caribbean and Latin America, CHRIS & HOLA have been providing information sessions and networking opportunities to the hotel/tourism investment community for over a decade.

Playa executives, Bruce Wardinski, Chairman and Chief Executive Officer and Fernando Mulet, Vice President of Acquisitions and Development, will be panelists in the following sessions:

HOLA:

Fernando Mulet: Capital for Acquisitions (April 25)

Bruce Wardinski: The View from the Boardroom (April 26) **CHRIS:**

Bruce Wardinski: The View from the Boardroom (April 27)

"Our ongoing support of CHRIS & HOLA is a testament to Playa’s commitment to the future development of the hospitality industry in the Caribbean," said Wardinski. "These conferences play an integral role in the expansion of tourism in the Caribbean and Latin America and we’re honored to be a part of these well recognized events."

To connect with a Playa Hotels & Resorts executive regarding potential development or management opportunities, visit Investors.PlayaResorts.com.

About Playa Hotels & Resorts

Playa Hotels & Resorts N.V. (Playa) is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,142-rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara and Hyatt Ziva Cancun, Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. The company also owns and operates three resorts under Playa’s brands, THE Royal and Gran Resorts, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.

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