



**Playa Hotels & Resorts N.V. Announces
Dates for First Quarter 2017 Earnings Release and Conference Call**

Fairfax, Va.—April 20, 2017—Playa Hotels & Resorts N.V. (NASDAQ: PLYA) (the “Company”) today announced that it plans to report first quarter 2017 financial results after the market closes on May 8, 2017, and host a conference call for investors and interested parties on May 9, 2017, at 12:00 p.m. Eastern Daylight Time, to discuss the results.

The conference call can be accessed by dialing **(866) 393-5826** for domestic participants and **(954) 320-0070** for international participants. The conference ID number is **11913437**.

Additionally, interested parties may listen to a taped replay of the entire conference call commencing two hours after the call’s completion on May 9, 2017. This replay will run through May 23, 2017. The access number for a taped replay of the conference call is **(855) 859-2056** or **(404) 537-3406** using the same conference ID number. There will also be a webcast of the conference call accessible on the Company’s investor relations website at www.investors.playaresorts.com.

About Playa Hotels & Resorts N.V.

Playa Hotels & Resorts N.V. (“Playa”) is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,142 rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara and Hyatt Ziva Cancún, Hyatt Zilara and Hyatt Ziva Rose Hall Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. The company also owns and operates three resorts under Playa’s brands, THE Royal and Gran, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.

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