



## **PLAYA HOTELS & RESORTS NAMED TOP WORKPLACES- 2017**

**Ft. Lauderdale, FL – (April 13, 2017)** – Playa Hotels & Resorts (NASDAQ: PLYA) was named one of the “Top Workplaces” in South Florida by the Sun Sentinel Media Group - ranking in the top 5 in its category. Playa Hotels & Resorts was also the only company so named in the hotel sector. The company was also recently in the news, for becoming the first and only dedicated company in the all-inclusive segment to become publicly traded.

Playa’s approach to the hospitality business perfectly aligns with the” Top Workplaces” survey which focuses on several aspects of the workplace culture including alignment, execution and connection among others. The award is based solely upon employee surveys, which are conducted by a third party to ensure validity, thus making it a true testament to how employees feel about a company.

“We pride ourselves on our personal connection with our associates and value their dedication to Playa. Our high employee retention rate is a result of not only the work environment that we have created, but the individuals that comprise it. Becoming one of the “Top Workplaces” in South Florida only further solidifies that our approach in the workplace resonates with associates.” said Dayna Blank, Vice President, Human Resources. “When an employee is joining the Playa team they are not just getting a job, they are also becoming part of a family.”

For more information on Playa Resorts, visit [PlayaResorts.com](http://PlayaResorts.com) or contact your preferred travel agent. Join the conversation on [Facebook](#) and [Instagram](#).

### ***About Playa Hotels & Resorts***

*Playa Hotels & Resorts B.V. (Playa) is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,142-rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara and Hyatt Ziva Cancun, Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. The company also owns and operates three resorts under Playa’s brands, THE Royal and Gran Resorts, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.*

### **Forward-Looking Statements**

*Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, general economic uncertainty in Latin America and the Caribbean; lack of acceptance of new brands or innovation; changes in the tastes and preferences of our customers; the financial condition of, and our relationships with franchisees and our joint venture partners; risk associated with potential acquisitions, including governmental approvals; changes in the competitive environment in our industry and the markets where we operate; changes in federal, state, local or foreign tax law; and other risks discussed in the Company’s filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.*

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