



Hyatt Zilara & Hyatt Ziva Voted Top Hotel Chain In Mexico

Playa Hotels & Resorts Honored with 2017 Travel Weekly Readers Choice Award

New York, NY (December 18, 2017) – Playa Hotels & Resorts N.V. (NASDAQ: PLYA) was recognized by Northstar Travel Media at the 15th annual Travel Weekly Readers Choice Awards Gala at the Conrad New York. On December 14, 2017, Playa’s all-inclusive Hyatt Zilara™ and Hyatt Ziva™ brands were named the “Best Hotel Chain in Mexico”.

The Travel Weekly Readers Choice 2017 award winners represent the best of the best within the travel industry. These prestigious awards are presented annually to the industry suppliers who lead the way in both product and service. The nominees and award recipients, including Hyatt Zilara and Hyatt Ziva all-inclusive resorts, are chosen in two rounds of voting by *Travel Weekly’s* audience of global travel professionals.

“We are honored to receive this esteemed award from *Travel Weekly*. At Playa Hotels & Resorts we are committed to reimagining the all-inclusive experience. This commitment is not only reflected in the creative design and special touches throughout our resorts, but is also demonstrated in the level of service provided to our guests. We continue to evolve and set the standard for all-inclusive resorts at all-ages Hyatt Ziva and adults-only Hyatt Zilara and we look forward to doing the same at the new Panama Jack Resorts in Cancun and Playa del Carmen,” said Kevin Froemming, Chief Marketing Officer of Playa Hotels & Resorts.

For more information on Playa Hotels & Resorts visit, www.playaresorts.com or contact your preferred travel agent.

About Playa Hotels & Resorts N.V.

Playa Hotels & Resorts N.V. is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,130 rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara Cancun, Hyatt Ziva Cancun, Hyatt Zilara and Hyatt Ziva Rose Hall Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos, as well as three resorts under Playa’s brands, THE Royal and Gran. The Company also operates the Sanctuary Cap Cana, in the Dominican Republic, and owns five resorts in Mexico and the Dominican Republic that are managed by a third party.

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