



## **PLAYA HOTELS & RESORTS RECOGNIZED AT THE 2017 TRAVELAGE WEST WAVE AWARDS BEST NEW RESORT – HYATT ZIVA CANCUN**

**Ft. Lauderdale, FL – (June 16, 2017)** Playa Hotels & Resorts (NASDAQ: PLYA) the owner and operator of Hyatt All-Inclusive Resorts in Mexico and the Caribbean was honored last night in Los Angeles at one of the travel industries top events - the 2017 TravelAge West WAVE Awards.

This annual black-tie gala brings together leaders in the hospitality industry to award product innovation, performance and for attaining high guest satisfaction ratings throughout the previous calendar year. The award winners, who are considered the “best of the best” in the travel industry, undergo stringent product analysis, on-site visits, travel agent surveys and online research to be considered for nomination.

Hyatt Ziva Cancun was awarded “**Best New Resort in Mexico**”.

“These awards demonstrate our commitment to the travel agent community and to our guests to deliver an exceptional resort experience.” said Kevin Froemming, Chief Marketing Officer at Playa Hotels & Resorts. “We recognize that guests have a multitude of vacation choices in these destinations and we are honored to be recognized as one of the best”.

For more information on Playa Hotels & Resorts or to make a reservation visit, [playaresorts.com](http://playaresorts.com) or contact your preferred travel agent. Join the conversation on [Facebook](#) or [Twitter](#).

### ***About Playa Hotels & Resorts***

*Playa Hotels & Resorts N.V. (Playa) is a leading owner, operator and developer of all-inclusive resorts in prime beachfront locations in popular vacation destinations in Mexico and the Caribbean. Playa owns a portfolio consisting of 13 resorts (6,142-rooms) located in Mexico, the Dominican Republic and Jamaica. Playa owns and manages Hyatt Zilara and Hyatt Ziva Cancun, Hyatt Zilara Rose Hall and Hyatt Ziva Rose Hall in Jamaica, Hyatt Ziva Puerto Vallarta and Hyatt Ziva Los Cabos. The company also owns and operates three resorts under Playa’s brands, THE Royal and Gran Resorts, as well as five resorts in Mexico and the Dominican Republic that are managed by a third party.*

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